

NORTH-EASTERN HILL UNIVERSITY

(A Central University Accredited by NAAC and Selected for Potential for Excellence by UGC)

DEPARTMENT OF MANAGEMENT

APPLICATIONS FOR MBA ADMISSION FOR THE SESSION 2015-16

THE UNIVERSITY

The North-Eastern Hill University is a premier academic institution and one of the oldest central universities in India. The university has highly qualified faculty members recognized nationally and internationally through their quality of research and prestigious awards. After having strong foundation in post graduate programmes in more than 20 conventional disciplines in the area of science, social science, humanity and languages during the last 4 decades, the university launched PG programmes in professional courses in Management, Engineering and Law in 2006.

THE DEPARTMENT OF MANAGEMENT

The Department of Management was established with a unique mission to blend management concepts and theories from trans-disciplinary perspective highlighting indigenous knowledge and wisdom.



Our unique learning methodology includes learning case studies, group discussions, debates, seminars, business games, role plays, self managing team, and venture creation projects. It has its own independent library with more than thousand titles with multiple copies and several business journals and magazines besides digital library facility. Average course fees per semester is Rs. 15000/- only.

ABOUT THE PROGRAMME

Department offers two MBA Programmes (MBA-General and MBA-Services). Each programme is for two years and comprises of 20 compulsory papers, 10 elective papers and a project work. The most unique feature of the programme is that it provides dual specialization which is vital in the present-day business environment.

SPECIALIZATIONS OFFERED

Marketing Management
Financial Management
Human Resource Management
Agri-Business Management
Tourism Management
Banking and Insurance
NGO Management



SALIENT FEATURES

Meritorious, dedicated & experienced faculty with cross cultural exposure
Excellent library facility
Effective placement cell
Unique & distinctive programme
Ultra modern computer library with internet.
Comfortable & separate hostels for boys & girls.
Industry-Institute partnership & interface cell.
Well furnished classrooms with OHP & LCD facility
Faculty exchange programme with leading universities/institutes
Cultural fabric of Students from all parts of India.

ELIGIBILITY

A bachelor degree in 10 + 2 + 3/4 mode in any discipline with minimum 50% (45% in case of SC/ST) aggregate marks from a recognized Indian or Foreign University / Institution.

Those appearing in the final year examination can also apply.

SELECTION

Candidates desirous to seek admission should appear in any one of the MAT to be conducted by AIMA in May, September, December, 14 & February, 15. The short listed candidates on the basis of MAT score have to appear in group discussion and personal interview conducted by the Department.

HOW TO APPLY

Eligible candidates who are willing to seek admission in MBA programme of NEHU are required to fill up the NEHU application form enclosing their respective MAT score. The



NEHU application form along with prospectus can be obtained from the office of the Dean, Students Welfare, NEHU, Shillong or from the office of the Pro-Vice Chancellor, NEHU, Tura Campus, Chandmari, Tura-794002, Meghalaya by paying Rs. 600/-only (Rs. 300/- for SC/ST category) through Demand Draft in favour of North-Eastern Hill University payable at Shillong or through Chalan available at NEHU, Shillong and NEHU, Tura Campus. Application form together with prospectus can also be downloaded from the university website www.nehu.ac.in. Application forms duly filled-in are to be submitted to the Head, Departments of Management, NEHU, Tura Campus, Tura -794 002, Meghalaya.



Date of Issue of NEHU Application Forms:

1st December, 2014

Last date of Submission of Application Forms: 15 April 2015

Tura Campus, Chandmari, Tura-794 002, Meghalaya. Phone: +91-9485190779, Fax: 03651- 223953

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