

International Journal of Applied Management Research (IJAMR)

Guidelines for Authors

The Journal

International Journal of Applied Management Research (IJAMR) is a bi-annual, peer-reviewed international journal published by the Department of Management, North- Eastern Hill University, Tura Campus, Meghalaya and is committed in providing a platform to the academicians and practitioners of the globe to present their understanding and developments in management and allied areas to other academicians and practitioners through their theoretical and conceptual analysis as well as empirical investigations with rigor and significance.

Publication Process

The manuscript (research papers/articles/case studies etc.) submitted by the authors for publication will be initially reviewed by a review committee for its suitability. The committee reserves the right to reject/return any manuscript if they feel not suitable for publication without specifically mentioning the reasons for doing so. Manuscript found suitable will be sent to two or more reviewers for blind review. The compiled comments of the reviewer will be sent to the first author (unless otherwise specified) to make necessary corrections and modifications. The revised paper should be resubmitted within one month for publication. On publication each author will receive a copy of the journal free of charge.

Submission Guidelines

1. The paper should be original and unpublished work of the author(s). The paper should not be under consideration elsewhere for publication
2. Papers should focus on management and allied areas with sound and rigorous methodology and analysis. The paper should have practical applicability or policy implications.
3. The author(s) should send a soft copy of the manuscript in MS Word to journalmbanehu2012@gmail.com
4. The manuscript with 1.5 spacing must be typed on a standard A-4 size paper, with 12 font size and in Times New Roman. The margin should be 2.5 cm on all sides.
5. The first page of the article should have only the title of the article; name, designation, affiliation, address and contact details of the author(s). Except first page author's reference should not be found on any other page.
6. Second page should have title of the article and an abstract (not exceeding 250 words) clearly depicting the theme, objective, methodology and key findings and policy implications of the research. Around 5- 6 key words of the article should be written below the abstract.
7. All tables, figures, pictures, illustrations should be clearly numbered and should be placed immediately below its reference in the text of the article.
8. For all bibliographical citations and references, APA style of referencing should be followed.

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